



IBMTexas Credit Union selects the MShift® Mobile Banking Solution

IBMTexas Credit Union partners with MShift to offer its members Wireless Banking

San Jose, CA -- (July 2006) – IBMTexas Credit Union, a Texas based Credit Union with more than 36,000 members, has selected MShift as its partner to provide its membership with the convenience of anywhere, anytime Wireless Banking services. Building on IBMTexas Credit Union's Online Banking Services based on Harland's (www.harlandfinancialsolutions.com) online banking platform, the MShift® Mobile Banking Solution will extend core IBMTexas services, such as Account Summaries, Transfers and Bill Payment, so that those critical services and financial data can be accessed from any wireless device, such as web-enabled cell phones, Palm Handhelds, Pocket PCs and RIM Blackberry Devices.

"Our goal is to provide innovative, yet simple, choices for our members," said Karen Pollack, Senior Manager of IBMTexas Credit Union. "We have developed strategic partnerships with various emerging technology, mobile, and alternative or unique companies whereby we can offer our members those choices. MShift is one of those companies where we feel their product gives us the ability to offer our members a convenient and mobile way of performing their financial transactions. Members can now do their online banking, billpay, and account opening on their mobile device as well as locate the nearest ATM or Branch location".

"We look forward to a long and mutually beneficial relationship with IBMTexas Credit Union," said Awele Ndili, chief executive officer of MShift. "With the recent giant strides in wireless technology, including devices and networks, the wireless channel has become just as important and relevant as the wired, PC-based channel. IBMTexas Credit Union shows dedication to its membership base by providing its membership with this state-of-the-art anywhere, anytime wireless access".

About IBMTexas Credit Union

"Based in Austin, Texas, IBMTexas Credit Union (<http://www.ibmtefcu.org>) has always served the high tech market. IBMTexas wants to be the 'Next Step in Banking' and will continue to focus on delivering more positive, new, and innovative products and services. Giving their members simple solutions for portable banking gives them more convenience, flexibility, and choices. IBMTexas will constantly be striving for simple solutions that give convenient alternatives to the traditional method of doing banking.

About MShift

MShift®, Inc. (<http://www.mshift.com>) is the leading provider of turnkey wireless solutions and services. MShift provides highly customizable state of art end-to-end mobile solutions that enable institutions to rapidly extend their existing online offerings to all mobile devices, including phones, Palm® and Pocket-PC PDAs, pagers, WAP, SMS, and voice devices. MShift places a high premium on customer satisfaction and provides top-notch customer support, as can be attested to by its growing portfolio of over 60 customers. MShift is headquartered in San Jose, California. For more information, please visit <http://www.mshift.com> or call 408-437-2740.