



MShift Releases iPhone Updates for its Mobile Banking Products

San Jose, CA, July 11– MShift, Inc., a leading provider of turnkey wireless solutions and services, announced the release of iPhone specific updates for its Mobile Banking engine. The update detects and leverages the unique capabilities of the iPhone, providing Mobile Banking users with an unprecedented level of user interface experience.

"The iPhone is a unique and timely platform that incorporates functionalities typically found on larger platforms." said Dr. Awele Ndili, President and CEO of MShift. "With our recent iPhone updates our Mobile Banking clients now have the best of both worlds: anytime, anywhere access to their financial data, optimized on a device that offers a unique browsing experience."

The iPhone's mobile browser allows users to access secure check images as well as account balances, bank statements, loan balances and other banking information through MShift technology.

About MShift

MShift®, Inc. is the leading provider of Mobile Banking solutions, with several dozen deployed financial institution clients. MShift's Mobile Banking solution enables banks and credit unions to offer their customers the convenience of anytime anywhere mobile access to their financial data. MShift's advanced and customized end-to-end mobile solutions enable institutions to rapidly extend their existing online offerings to all mobile devices, including cell phones, Palm® and Pocket-PC PDAs, pagers, WAP, SMS and voice devices.

MShift is headquartered in San Jose, California.

For more information, please visit <http://www.mshift.com> or call 408-437-2740.