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06/21/2007



## COVER STORY

# Amp'd Turned Down

## Files Chapter 11

Staff Report

Another big bang has shaken the already unsteady MVNO market. On June 1st, 2007, highly touted MVNO, Amp'd Mobile, Inc., filed for protection from its creditors. A terse statement issued by the company said that it filed the Chapter 11 bankruptcy to allow it to restructure its business.

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- POS Supply Solutions
- Cellfire, Inc.
- COAST 2 COAST PRINTING

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#### Upcoming Events

09/05/2007 to 09/07/2007  
**Bank Card Conference at the Foreword Financial Expo**

10/02/2007 to 10/04/2007  
**Mobile Web Americas**

10/03/2007 to 10/05/2007  
**Self -Service Exhibition 2007**

10/23/2007 to 10/24/2007  
**KioskCom Self Service Expo**

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### FEATURED ARTICLES



#### 5 Minutes With Dr. Awele Ndili CEO of MShift

by Gene Retske  
 Never heard of MShift? Neither had we, but they make software that allows mobile users to do banking on their handsets. CEO and Founder Awele Ndili has a very clear vision of the future of mobile payments. You will, too, after you read this.



#### Can a New Model for MVNO Succeed? Sonopia Offers Affinity Programs

by Gene Retske  
 Becoming an MVNO is a long, expensive trek, but now there is an alternative. Just like service bureaus that allow small scale start-ups, Sonopia offers MVNO opportunities for one or a multitude.



#### VoIP Update: Part 1 of 3

by Ken Osowski  
 VoIP has radically changed the way telephony works, and continues to do so. But there are lots of misconceptions about VoIP and what it means. Resident Guru Ken Osowski provides a comprehensive update. This is Part 1.



#### Consolidations in Prepaid Continue Emida and Q Comm to Merge

by Gene Retske  
 When two of the most visible companies in prepaid merge, it is news. This one is interesting, not just because of the size of the companies involved, but in what the synergies could mean for the entire industry. Get the details here.

### PRESS TODAY

- InComm Removes Monthly Fee From Prepaid Mio Cards
- Green Dot Partners with Wal-Mart and GE Money
- Obopay Gives Verizon Wireless Subscribers Mobile Payments Option
- Prepaid Reviews Expands to 25 Provider Reviews
- Nomad Software Changes Name to Nomad Payments
- US Carrier Globalcom Selects FTS' Billing Solution
- Heartland Advances Micro-Payments Strategy
- Karen P. Sobie Named VP of Retail Sales for nFinanSe

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### NEWSWIRE

- Analyst Stock Pick...
- KPN sees financial impact in Q2 from VoIP trouble...
- SONY ERICSSON DEVELOPS ITS CAMERA PHONE RANGE WITH A 5 MEGAPIXEL CYBER-SHOTT PHONE...
- Telus and BCE says they're talking about a possible merger...

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### CLASSIFIEDS

- Wholesale Phone Numbers and Voice Minutes

## Also in this issue

### GENERAL PREPAID

- 5 Minutes With Dr. Awele Ndili
- Prepaid 101: Press Releases
- Regulatory Rundown: USF, FCC & CALEA, VoIP & E-911
- The Legal Line
- The Retske Report: Waiting for the Last Shoe

### WIRELESS

- Amp'd Turned Down
- AT&T Rolls Out GoPhone Pay As You Go Feature Packages
- Can a New Model for MVNO Succeed?
- Crisp Wireless Releases mLogic MicroSite Builder
- go2 SpeedPoll Generates Over One Million Responses
- Mobile Music's Moving Revenue Numbers
- Mobile Website Builder, mobiSiteGalore, Launches Version 2.0
- Titan Global Receives Approval for FET Refund
- Virgin Mobile USA Launches Interactive Mobile Music Magazine
- Wireless in Brief

### INTERNATIONAL

- Altair and Vodatel Form Prepaid Card Joint Venture
- Bank Launches New Visa Prepaid Card for Insurance Industry
- International in Brief
- Pactolus Drives Teliuvo Prepaid and Postpaid Calling Services
- RIA Envia Inks Deal With Banamex
- Smart.Net Selects the Converse Kenan FX Billing Engine

### TELECOM & TECHNOLOGY

- CallWave's Visual Voicemail Gadget Available on the Google
- CAPE Technologies Launches RevenueOffice Prepaid Balance Validation
- Cibernet Merges With MACH
- IDT At The Crossroads?
- IP Unity Glenayre Releases New Technology
- T&T in Brief
- VoIP Update: Part 1 of 3
- WiMAX Forum Certified Training Program Launches

### PAYMENTS

- CardinalCommerce Enables eCommerce Merchants with Google Checkout
- Consolidations in Prepaid Continue
- eCommLink and First Bank Partner with mCASH and telSPACE
- Gage Engages Ecount in Incentives Alliance
- GPSI TRIO Cards to Leverage VIA ONE's International Merchant Network
- Green Dot and CardinalCommerce Team Up
- H&R Block Bank Opens 2 Million Accounts
- Payments in Brief
- Serverside Group and PAYjr Team Up
- Survey Shows Merchant Confusion
- TelExtreme Chooses PayPartners to Help with Global Payments

- BRAND NEW NOKIA N95 JUST 250USD
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