

NEWS

Press Release

Service Credit Union
2010 Lafayette Road
Portsmouth, NH 03801
P: 603-422-8300
www.servicecu.org

For Immediate Release: May 12, 2008

**For More Information: Karen Benedetti, 603-422-7827
Lori Holmes 603-422-7832**

Service Credit Union launches MobileBanc24

PORTSMOUTH, N.H. (May 12, 2008) – Service Credit Union just made banking easier and more convenient with the launch of its MobileBanc24 service. The new service gives members unprecedented access to their banking transactions right through an Internet-enabled wireless communication device such as a cell phone or PDA.

With this new service, members can enjoy the same features as online members by simply keying in mobile.servicecu.org.

MobileBanc24 solution, powered by vendor MShift Inc., enables Service Credit Union members to manage their accounts from anywhere at any time.

“MobileBanc24 compliments Service Credit Union’s strong focus on convenience and member service by harnessing the power of new technologies,” says Gordon Simmons, President/CEO of Service

Credit Union. "All of our products and services are available to our members worldwide, which is critical to our mobile membership. MobileBanc24 adds more access and convenience."

This latest technology allows members to check balances, obtain real-time transaction information and history, pay bills in U.S. dollars and Euros, fund transfers between Service Credit Union accounts and to non-Service Credit Union banking accounts, schedule future fund transfers, set e-mail alerts, find the nearest branch or ATM and much more.

This 24/7 service is not only available to all members free of charge, but also employs the highest level of internet security with a multifactor authentication process to confirm members' identities.

Members will find MobileBanc24 to be a member-friendly service and not just for the technically-savvy. Its easy-to-use interface makes all banking from your mobile device simple. MobileBanc24 is convenient, easy and secure for people on the move.

"We are thrilled to partner with Service CU on this technology" said Awele Ndili, President/CEO of MShift, Inc. "With MobileBanc24 Service CU extends its services internationally to service members in foreign locations, enabling real time transactions in US dollars and Euros for US Military and DOD employees deployed around the globe. This demonstrates Service CU's commitment to its members, and is a powerful testament of the relevance and timeliness of our mobile technology across borders."

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Service Credit Union is a full service financial institution, offering a wide range of financial products to its members. With 30 branch locations, a staffed 24/7 contact center, and full internet banking services, Service Credit Union serves anyone who lives or works in New Hampshire (excluding Coos County), 4 towns in Cape Cod, MA., and all branches of the U.S. Military and Department of Defense employees and their families. With over \$1 billion in assets, Service Credit Union has 14 branches in New Hampshire, one in Massachusetts, and 15 branches on U.S. military bases in Germany.

About MShift

MShift®, Inc. is the leading provider of Mobile Banking solutions, enabling the largest number of US banks and credit unions to rapidly extend the convenience of Online Banking to mobile devices. The MShift® Mobile Banking Solutions offer the widest array of features, including Bill Payment, Transfers, Account Summaries, History, ATM locators, and much more. Mobile Banking is available regardless of carrier or device type, including cell phones, iPhone, Blackberry, Palm® and Pocket-PC PDAs, pagers, WAP, SMS, and voice devices.

MShift (www.mshift.com) is headquartered in San Jose, California and can be reached via (408)437-2740 or via email at info@mshift.com.