

PRESS RELEASE

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Community Educators Credit Union First To Offer Members Wireless Banking In Brevard

Rockledge, FL - Leo Roselip no longer balances a paper checkbook, stops at an ATM to find out what his balance is, or waits for his bank statement to tell him his loan balance, because he now uses his cell phone to provide him with all this information in a few easy keystrokes. He even pays his bills with his cell phone. How can he accomplish this? With Community Educators Credit Union's (CECU) convenience of anywhere, anytime Wireless Banking services.

CECU has partnered with MShift® and is the first to offer members wireless banking in Brevard. Building on CECU's Online Banking Services based on Digital Insight's (www.digitalinsight.com) online banking platform, the MShift® Mobile Banking Solution will extend core services, such as Account Summaries, Transfers and Bill Payment, so that those critical services and financial data can be accessed from any wireless device, such as web-enabled cell phones, Palm Handhelds, Pocket PCs and RIM Blackberry Devices.

"Our goal is to provide innovative, yet simple, choices for our members," said David O. Brock, President and CEO of CECU. "We have developed strategic partnerships with various emerging technology, mobile, and alternative or unique companies whereby we can offer our members those choices. MShift is one of those companies where we feel their product gives us the ability to offer our members a convenient and mobile way of performing their financial transactions. Members can now do their online banking, billpay, and account opening on their mobile device as well as locate the nearest ATM or Branch location".

"We look forward to a long and mutually beneficial relationship with CECU," said Awele Ndili, chief executive officer of MShift. "With the recent giant strides in wireless technology, including devices and networks, the wireless channel has become just as important and relevant as the wired, PC-based channel. Community Educators Credit Union shows dedication to its membership base by providing its membership with this state-of-the-art anywhere, anytime wireless access".

MShift®, Inc. is the leading provider of turn key wireless solutions and services. MShift provides highly customizable state of art end-to-end mobile solutions that enable institutions to rapidly extend their existing online offerings to all mobile devices, including phones, Palm® and Pocket-PC PDAs, pagers, WAP, SMS, and voice devices. MShift places a high premium on customer satisfaction and provides top-notch customer support, as can be attested to by its growing portfolio of over clients. MShift is headquartered in San Jose, California. For more information, please visit <http://www.mshift.com> or call 408-437-2740.

Community Educators Credit Union is a member-owned, non-profit, financial cooperative formed in 1953 by teachers to encourage savings by offering a fair return on members' savings. CECU uses those savings to make loans to other members at competitively low interest rates. In the last 50 years, CECU has grown to over 30,000 members. Now, anyone who lives or works in Brevard, Indian River, Orange, Osceola or Volusia counties can become a member and have access to more than 100 free ATMs in the local area and more than 30,000 ATMs nationwide, free bill pay, wireless and on-line banking, along with the convenience of Saturday lobby hours from 9 a.m. to noon.

A Legacy of People Helping People

www.cecu.org

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